

NEWS RELEASE

For Immediate Release

Advantex and Aeroplan Sign Agreement

Toronto, September 28, 2023 – Advantex Marketing International Inc. (CSE: ADX) ("Advantex"), a leader in the merchant cash advance and loyalty marketing products for merchants, is pleased to announce that it has signed a five year renewal, ending August 31, 2028, of its 2010 agreement with Aeroplan Inc. ("Aeroplan").

About Advantex Marketing International Inc.

Advantex provides working capital to merchants. Advantex also provides specialized marketing programs that enable members of Aeroplan to earn Aeroplan points at participating merchants.

Advantex shares trade on the Canadian Securities Exchange under the symbol ADX. For more information go to Advantex's profile on <u>www.sedar.com</u>.

For further information please contact:

Mukesh Sabharwal Vice-President and Chief Financial Officer Tel: 416-560-5173 Email: <u>Mukesh.Sabharwal@advantex.com</u>